

PESTLE Analysis



This template is provided for your use when considering PESTLE factors and their impact on the context in which your business or organisation operates. As you work through the template, think in the broadest possible terms about the issues that impact your business, including the things which you simply take for granted. Having a good PESTLE analysis will not only raise your awareness about potential changes and the impact they may – it will help you prepare for them, too. If you have any questions, please email admin@edfolio.co.uk.

PESTEL	Factor	Importance (H/M/L)	Potential Developments	Likelihood of Developments	Impact on Strategic Plan	Adaptations / Mitigations
Political						
Economic						
Social						
Technological						
Legal						
Environmental						